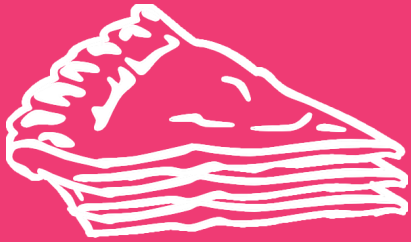


# What's wrong with my slides?



THEY LOOK JUST LIKE THEY SOUND.



DATA'S JUST PLOPPED ON YOUR SCREEN.



IT DOESN'T LOOK VERY NICE.



GENERALLY TOO MUCH STUFF.

## LET'S FIX IT!

**LEVEL 1** Use short, concise bullet points.

**LEVEL 2** Use a SmartArt graphic.

**LEVEL 3** Create a custom graphic.

MASTERY: NEVER USE A BULLET POINT AGAIN!

## LET'S FIX IT!

**LEVEL 1** Simplify background and data.

**LEVEL 2** Emphasize relevant points.

**LEVEL 3** Explain the results.

MASTERY: REMAKE OTHERS' GRAPHS AND DATA.

## LET'S FIX IT!

**LEVEL 1** Fix the images you have.

**LEVEL 2** Find better visual resources.

**LEVEL 3** Select new fonts and colors.

MASTERY: ICONS ARE EVERYWHERE. USE THEM.

## LET'S FIX IT!

**LEVEL 1** Create modular layouts.

**LEVEL 2** Use progressive disclosure.

**LEVEL 3** Ruthlessly Delete. Delete.

MASTERY: GET RID OF THE SACRED COWS. REALLY.