Find your subject librarian: [https://library.usu.edu/librarians/](https://library.usu.edu/librarians/).
Today’s Topics

- Understanding the publishing process
- Targeting possible publishing venues
- Reflecting on your values and goals
- Organizing an article for publication
- Increasing your impact
TARGETING POSSIBLE PUBLISHING VENUES
Finding Journals

- Your USU network
  - Faculty CVs
  - Current and recent grad publications

- Your reading
  - Course readings
  - Your own research

- Professional associations
  - Publications
  - Listserv and social media CFPs
Finding Journals

Journals by subject

- USU Libraries: library.usu.edu/journals
- Scopus: Navigate to “sources” tab
- DOAJ: doaj.org/subjects

Manuscript matchers*

- SJFinder: sjfinder.com/journals/recommend
- Clarivate/Web of Science: mjl.clarivate.com/home
- Elsevier: journalfinder.elsevier.com

*Indexing, motives, and intellectual property?
What about prestige and rigor?

**Scimago journal rank:**
- [scimagojr.com/journalrank.php](http://scimagojr.com/journalrank.php)
- Use to check journal you’re considering or as a discovery tool

**Ulrich’s periodicals directory:** Access via USU Libraries’ database list
- Use to verify if a journal is peer-reviewed:
  - [libguides.usu.edu/peer-reviewed-articles/databases](http://libguides.usu.edu/peer-reviewed-articles/databases)
- Use to look up publication history and indexing
Identify 3 journals that could be possible venues for your research using at least 2 of the following strategies:

- Faculty CVs / Your own research
- Professional associations
- Scopus “Sources”
- DOAJ: doaj.org/subjects
- USU Libraries journals: library.usu.edu/journals

Look them up in Scimago:

- scimagojr.com/journalrank.php
- What do you learn about their impact, according to this metric?
3

REFLECTING ON YOUR GOALS & VALUES
Questions to Ask

- Fit for research
- Audience
  - General interest or specialist
  - International or not
- Academic Reputation
  - Impact metrics
  - Selectivity
- Peer-review policy and process
- Publication Costs
- Speed of Publication
- Affiliation with professional organization
- Ability to link to dataset(s) and supplementary material
- Author Agreements and copyright
- Ability to publish Open Access

Adapted from Ithaka S&R Faculty Survey question and “How to choose a journal” from Taylor & Francis
Open access refers to publishing models in which your work is disseminated in an open form that is freely accessible online.

**Green Open Access:** self-archiving in repositories

**Gold Open Access:** articles published in FULLY open access journals

**Hybrid:** subscription journals where the author pays for open access to their individual article
Open access fees
  ▶ What’s reasonable to pay?
Finding truly open access journals
  ▶ Directory of Open Access Journals
    ▶ doaj.org
Conflation of OA and predatory
Tips for spotting journals:

- Rapid or “fast track” publishing process
- Website focuses on procurement and fees for authors but contains little information for readers such as billing fees
- Uses fake “impact factor” metrics such as “view factor,” or falsely claims a high impact factor or international standing
- Excessive grammatical errors and inconsistent layouts
- Republishes papers without proper credits or contains non-academic articles
- Engages unqualified scholars in peer-review process through spam email requests
The Predatory Landscape

Tips for spotting publishers:

- No clear explanation of publishing operations and author guidelines
- Maintain a large collection of journals that follow exact template
- Insufficient contact information such as location of headquarters
- Publishes broad journals with generic or sound alike titles
- Poorly maintained websites, excessive spam messages, or cluttered advertising
- Sketchy editorial board (informal, same across journals, number of editors, lack of diversity)

Worried? Your librarian can help!
Pause and reflect: What factors are most important to you when selecting a journal in which to publish? What do you have more questions about?

- Audience
- Open Access options
- Associated with a professional organization in my field

- Peer-review policy
- Speed of publication
- Alignment with my (sub)field or area of research
- Academic reputation
- Can publish for free
- Selectivity
- Impact metrics
ORGANIZING AN ARTICLE FOR PUBLICATION
Scope & Fit

Read the “about” sections: do the goals of the journal fit with your research/idea?

Not sure?

- Talk to your network
- Send a query to the designated editor—caution, some journals have different editors for different sections!
- Be brief about your article idea and where you have a question
Author Guidelines & Literature Review

Author guidelines determine:

- Format considerations
- Citation styles ([libguides.usu.edu/organizers](http://libguides.usu.edu/organizers))
- Author rights ([library.usu.edu/scholarship/addendum.php](http://library.usu.edu/scholarship/addendum.php))

Getting started:

- Determine author order / roles
- Conduct your literature review
- Set-up your working space for the article
  (especially important for collaborations)
Identify author guidelines specific for one of the journals you identified in our first activity. Examples can include:

- Scope/goal of journal
- Author rights
- Word count
- Formatting (citation style, figures, multi-media if applicable, etc.)
- Submission and review processes
INCREASING YOUR IMPACT
Getting Your Work Out There

- Institutional repositories
  - DigitalCommons@USU
- Discipline based repositories
- Open Access publications
- Promoting yourself
  - CV
  - Online presence: Google Scholar Profile, LinkedIn, Twitter, etc.
Impact Metrics

Image from: https://blog.scopus.com/posts/plumx-metrics-now-on-scopus-discover-how-others-interact-with-your-research
Search for this item and identify what you can about impact metrics:

➢ “Discharge Coefficient Performance of Venturi, Standard Concentric Orifice Plate, V-Cone, and Wedge Flow Meters at Small Reynolds Numbers”

➢ Author: Colter L. Hollingshead

➢ Possible search venues: Google Scholar, USU Libraries Databases, etc.
Wrapping Up
THANKS!

ETD Workshop: 1.30.20 | 1-2 PM | LIB 154

Any questions?
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